



Text-2-Remind is the cure for the common no-show!

The Challenge:

The biggest headache, and one of the biggest expenses, for medical practices is a gap-plagued schedule. And as any appointment-dependent business manager knows, this isn't just a problem in medical or dental offices. Automotive services, day spas, tanning and beauty salons all rely on customers showing up for their appointments and sessions.

The Solution:

Brilliant Mobile provides your patients & customers with the convenience of an appointment reminder on the one device they have with them wherever they are: their mobile phone. They don't have to answer your call or listen to a voice message. They read your reminder immediately, and if they need to reschedule, your number is right there... in their hand.



Why Mobile Works:

- ✓ Over 98% of existing mobile phones owned by US customers are text-capable and over 80% of US Mobile users actively use texts on a regular basis.
- ✓ Texts have a 94% Immediate Open rate.
- ✓ The cost of a missed appointment ranges from \$60 to more than \$120 per visit depending on clinic/salon/restaurant demographics.
- ✓ Each no-show eliminated with a Brilliant Mobile reminder goes straight to the bottom line.

Industries we help:

- ✓ Health care clinics and hospitals
- ✓ Specialized doctors
- ✓ Veterinarians
- ✓ Hair Salons & Day Spas
- ✓ Auto Dealers
- ✓ Recreation Facilities
- ✓ Reservations: Hotel, Restaurant, Rentals
- ✓ Transportation: Airline, Taxi service
- ✓ Education: Parent/Teacher conferences, Homework reminders, PTA/Fundraiser reminders

More Brilliant Features:

- ✓ **Brilliant Merge:** Personalized texts: "Hey John, looking forward to seeing you..."
- ✓ **Mobile Business Cards:** Save a tree, text instead!
- ✓ **Online Sign-up Pages:** Give your audience the choice of how to communicate with them!
- ✓ **Facebook Widgets:** Expose your service to 500 million users!
- ✓ **Brilliant Social:** Instant Multi-site Updates broaden your reach with one click!
- ✓ **Mobile Optimized Websites:** Give your audience access 24/7 from their mobile device!
- ✓ **Brilliant Analytics:** Prove ROI and measure results for campaign analysis
- ✓ Packages start at \$100/per month



Another Brilliant Idea offers **Brilliant Mobile**, which provides solutions and services for interactive mobile marketing and commerce that helps drive traffic to Retail, Restaurants, Events & Websites. Standard Carrier rates apply, but Brilliant Mobile does not charge end-user for SMS service. Text MaryBarnett to 69302 for a Mobile Business Card; Text **BRILLIANTMOBILE** to 69302 for a sample SMS. Office: 951-898-3727; <http://www.BrilliantMobile.com>